



AMY VETTER®

Keynote Speaker
CPA, Yogi and Technologist

THOUGHT PROVOKING
KNOWLEDGABLE
ENJOYABLE
RELATABLE
ENGAGING
INSPIRING
INTERESTING
ENTERTAINING
HONEST
MOTIVATOR
INFORMATIVE



namasté

(nah-mas-tay)

My soul honors your soul.
I honor the place in you where
the entire universe resides.
I honor the light, love, truth,
beauty & peace within you,
because it is also within me.

In sharing these things
we are united, we are the same,
we are one.

- Contributor to: AICPA's *Journal of Accountancy*, *Accounting Today*, *CPA Practice Advisor*
- Author of: *Integrative Advisory Services* and *Business, Balance & Bliss*
- One of the Most Powerful Women and Top Influencers in Accounting
- Board Member and Corporate Advisor

What can you expect from a CPA and Yogi, who is an expert on Technology Innovation?

A unique experience based on a transformative formula —the B³ Method® (Business + Balance = Bliss) —that guides financial professionals to live a more connected, fulfilled and engaged life at work and home.

Amy is a dynamic mix of yin and yang. Based on her own soul searching, and thousands of hours helping business leaders be successful as a CPA and tech business executive, Amy will inspire your audience to identify their purpose in life and align it with the work they do.

With Amy as their guide, your audience will gain the insights and tools to apply the latest technology innovation, soft skill development, mindfulness practice, and leadership skills to create greater human connection with their clients, colleagues, teams, and themselves.

Your audience will leave Amy's talks with a road map to create greater human connections that result in long-lasting, prosperous client relationships, improved employee engagement and morale, and greater personal fulfillment and success in work and life.

TEDx Cincinnati

Watch Amy's TEDx Talk, *Cherished Advisor, Business, Balance & Bliss* and other speaking video clips on her YouTube channel.

<http://bit.ly/2M52ivo>

TESTIMONIALS:

“Amy Vetter is a dynamic speaker who combines a commanding stage presence with some of the most forward-thinking thought leadership in the accounting profession today.”

- Bill Sheridan, Chief Communications Officer; Maryland CPA Society, Business Learning Institute

“Amy Vetter is a gifted and truly motivational speaker. She is knowledgeable, entertaining, and knows how to keep the audience's attention by creating a space for self-reflection.”

- Scott Zarret, CPA Academy President

“Amy is one of the very best speakers and thought leaders in our profession. She has a clear vision of how technology is changing the way we work, and she articulates her vision as a gifted storyteller who inspires and prepares us to take action.”

- Jeff Phillips, Accountingfly CEO

“Our firm hired Amy to speak at our annual staff retreat this year. Her team made the planning process seamless. Her presentation brought a unique perspective that sparked engaging conversations and fresh ideas which we are working to implement in our firm.”

- Lauren Fitch, COO, Faulk & Winkler LLC

“Amy was very engaging and made great points of how we need to engage our people and our clients. She had some great ideas that we could implement in the firm to provide value to our clients.”

- Karen McManus, Cherry Bekaert LLP HR Senior Manager, Training and Development

AMY REGULARLY CONTRIBUTES COLUMNS TO:

JOURNAL OF ACCOUNTANCY

accountingTODAY

CPA Practice Advisor

Inc.

Entrepreneur

Business, Balance & Bliss:
How the B³ Method Can
Transform Your Career and Life



Integrative Advisory Services:
Expanding Your Accounting
Services Beyond the Cloud



SPEAKING PROGRAMS:

Amy's speaking programs are designed for financial professionals who want to drive technology innovation and cultural change in their workplace, while enhancing human connection with their clients, colleagues, and teams. Amy's most popular talks include:

Becoming a Cherished Advisor®: The Leadership Skills Needed to Help Your Organization Succeed and Thrive

With artificial intelligence, cloud technology and machine learning, much of the traditional tasks once done by professionals in the financial industry will be reduced. However, there is one thing technology cannot replace: human connection. Learn how technology can empower leaders and employees to create stronger business and interpersonal relationships, and become more mindful and empathetic communicators. Explore how to leverage technology's gift of more time and develop the soft skills needed to become a "Cherished Advisor"—a strategic partner whom your clients can't imagine living without to meet their financial goals in business and life.

Becoming a Cherished Advisor®: Utilizing AI and Machine Learning to Revolutionize Your Business

With artificial intelligence, cloud technology and machine learning, much of the traditional tasks once done by professionals in the financial industry will be reduced. However, there is one thing technology cannot replace: human connection. Learn how technology can empower leaders and employees to create stronger business and interpersonal relationships, and become more mindful and empathetic communicators.

Mindful Technology: Embracing Technology, Innovation and Mindfulness

Technology is not the end of real human connection -- it is just the beginning. When you implement technology in a mindful way so that your team is not consumed and stressed by it, it allows the technology to do the heavy lifting so you can dedicate more time to developing collaborative, lasting employee and customer relationships. By incorporating technology in a mindful way, you can become a more empathetic leader, and create an engaged company culture that improves each person's ability to communicate, innovate, and create.

Business, Balance & Bliss®: How B³ Method Can Transform Your Career and Life

Learn how to kindle the spark you desire for your career and business by aligning your authentic self and inner talents with the work you do. Gain the inspiration and tools to create your own sense of work-life harmony, cultivate greater human connection with your customers, teams and colleagues, and practice mindfulness at work— both online and offline— for greater focus and productivity.

Women's Empowerment: The Power of Supportive Women's Networks

Creating a supportive network of women can be one of the most important ingredients for career success. Learn how to create and nurture a supportive women's network, the power of bringing other women along on your career journey; and, how to be more mindful in supporting women who inspire you.

The Connected Leader: Creating an Engaged Company Culture One Employee at a Time

When implementing change in the workplace--whether it be adopting new technology or developing new processes--individual patterns of behavior can show up in ways that prevent the business from making progress. When this occurs, it's important to step back to self reflect and identify the internal stories that may drive these habits and behavior. In this session, you will embark on a journey of self reflection to learn to free yourself from unwanted habits and patterns, discover more compassion for yourself and others, be more mindful as a leader, and improve how you communicate to better connect to the people around you.

CLIENTS INCLUDE:



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